

Spatial spillover effect of service industry agglomeration on industrial structure upgrading: Evidence from China

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ABSTRACT

The industrial structure upgrading is a significant indicator in the High-quality economic development. Despite the crucial role that the cluster of service sectors play in improving the industrial system, the research on the impact of service industry agglomeration on industrial structure upgrading is scant, especially the spatial correlation between them. This paper aims to discuss this objective. The current study employs the Spatial Durbin Model to examine the association between service industry gathering and the advancement of industrial systems based on the panel data of Chinese provincial units for the years 2000 to 2020. Findings from the empirical analysis disclose that the concentration of service-related activities in the same province plays a notable role in the optimization of the industrial framework. Moreover, service industry agglomeration demonstrates a noteworthy spatial spillover effect. The gathering of the service industry breaks through geographical constraints and facilitates the enhancement of industrial framework in adjacent regions through radiation effect. Subsequently, the enhancement of the industrial framework in neighboring areas further stimulates the local industrial configuration through spill-over impacts. This research provides a theoretical framework for analyzing the spatial correlation between the service industry group and the enhancement of the industrial framework, and presents practical reference for local authorities to foster the transformation of industrial structure.

Contribution/Originality: The study constructs the Spatial Durbin Model, and uses method of the Maximum Likelihood Estimation to analyze the data. The paper is original and contributes to the discussion of the role of service industry agglomeration in promoting the industrial structure upgrading in China.

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1. BACKGROUND

As the Chinese economy transitions from the phase of industrialization to that of post-industrialization, there has been a corresponding shift in the role of the service sector in fostering economic growth, evolving from a mere lubricant

to a propellant (Zhang et al., 2014). The experience of industrialized nations in Europe and the United States post-Second World War demonstrates a pattern where the service sector has been positioned as the driving force of growth in the development of the manufacturing sector. Bryson (1997) highlights that starting from the 1980s, the service sector in developed Western nations has emerged as the primary promoter of industrial advancements and economic progress. Various industrialization strategies, including the Re-industrialization of the United States, Industry 4.0 of Germany, and Made in China 2025, have recognized the service industry as a key driver for enhancing the industrial structure and fostering economic innovation and growth. Moreover, the spatial distribution of the service industry exhibits distinct agglomeration characteristics, as seen in examples such as Silicon Valley in the United States for electronic information, the financial industry hub in London, the electronic technology cluster in Beijing's Zhongguancun area, and the financial services cluster in Shanghai's Lujiazui district. In China, there is a growing emphasis from the government on establishing service industry clusters to mitigate environmental and resource constraints, optimize regional industrial frameworks, and ultimately achieve high-quality economic development (Chen & Tang, 2018).

Data from the National Bureau of Statistics of China disclose that the service sector value-added accounted for 46.1% of the Gross Domestic Product (GDP) in 2023, surpassing the value-added of the secondary industry for the first time in China. In 2021, it accounted for 53.3% of the GDP and contributed 54.9% to economic growth. Nonetheless, due to the vast disparities in regional economic development and business environment in China, the service sector tends to be concentrated in a few locations. The ratio of service sector value-added to GDP in Beijing ranked first with 81.7%, followed by Shanghai with 73.3%. The tertiary industry value-added in Inner Mongolia, which ranks bottom, accounts for only 43.5% of the GDP.

Existing evidence states that the influence of service industry gathering on industrial transformation is significant (Sun, Wang, & Li, 2020; Yu, Li, & Zhu, 2020). First, Clusters may help most small service businesses reach external economies of size, which enlarge the market demand and scale. Moreover, it also imposes more demands on the industrial division, which makes industries to be subdivided further. Enterprises in the agglomeration area focus more on production efficiency and promote the overflow of professional knowledge and technological innovation of enterprises, which supports the advancement of industrial structure. Second, With the increase in the number and size of enterprises, the homogeneous competition in the agglomeration area is also becoming increasingly intense. It will force enterprises to continuously raise the standard of service and update production technology, which is conducive to industrial system upgrading. Third, during the process of service sector agglomeration, firms penetrate and communicate with each other, which enhances the accumulation among enterprises and promotes the establishment of an information network in the agglomeration region. It contributes to developing new knowledge and ideas, increases the distribution and diffusion of knowledge in the region, and encourages technological innovation in the metropolitan area. The advancement of the technological innovation capacity may promote technological upgrading, and facilitate the gradual transfer of industries from low value-added and low technology to high value-added and high technology.

However, influenced by the city's resource endowment, industrial policy, and development orientation, it is difficult to fully integrate the manufacturing industry with its productive services (Luo, Zhu, Zhang, & Chen, 2022) necessitating that manufacturing firms seek services from neighboring regions. Manufacturing enterprises in a region may need to rely on the productive service industry in neighboring regions to meet their intermediate service demands, and the productive services within the region may also benefit neighboring regions. For example, when population, resources, and the environment in major cities reach their limit, local capital, talents, and industries will spill over to neighboring cities in search of new development space. Additionally, due to the limited market size of service targets, it is difficult for service-oriented enterprises to support their operating costs in one region. To gain more market share and profits, they often explore the market and seek cooperation with manufacturing enterprises located further away, thus generating spillover effects (Hu, 2021). Consequently, this study concludes that the service industry group has a positive spatial spillover effect.

This work contributes to the existing knowledge in two ways. First, we measure the level of service industry agglomeration in each province in mainland China using the location entropy index and analyze the spatial characteristics. Second, we construct a neighborhood spatial weight matrix and a geospatial weight matrix to explore the influence of service industry clustering on the optimization of industrial systems using the Spatial Durbin Model.

The remaining of this research is as follows. Section two reviews the literature related to this work. Section three details the methodology, including the interested variables, data sources, and econometric model. Section four presents the research findings, and it ends with conclusions in section five.

2. LITERATURE REVIEW

The clustering of the service industry has been the focus of attention in academic circles. Based on the urban panel data and a spatial econometric model empirical test, Zeng and Han (2019) stated that the productive service sector substantially enhances the quality of local economic development but limits the economic growth rate in nearby regions. Liu (2021) found that the productive service industry has considerable agglomeration features in its spatial distribution and substantially impacts manufacturing exports' upgrading. Zhou and Wang (2018) took the Beijing-Tianjin-Hebei region as an example. They concluded that the gathering of the service industry considerably influences the short-term promotion of economic growth but does not affect the long-term advancement of economic growth. The study by Yang and Chen (2016) suggested that the specialized aggregation of the service industry is positively connected to urbanization quality, whereas the diverse agglomeration is negatively related to urbanization quality. Wang and Li (2020) believed that the accumulation of productive services affects not only the local urban

innovativeness but also the urban innovativeness of the adjacent regions. Han (2021) discovered that service industry aggregation has a substantial spatial spillover effect on the environment. Guo and Huang (2021) found that service industry agglomeration can successfully increase the quality of economic development using panel data from 82 nations.

Additionally, findings from some studies suggested that service sector collection benefits industrial system upgrading. Hui and Zhou (2016) used inter-provincial data to establish the favourable effect of productive service industry gathering on industrial structure improvement in China, which is more robust in the eastern and central than in the western. Wen (2020) concluded that the information service industry accumulation has the most significant effect on industrial constitution advancement, followed by logistics, finance, scientific and technological services, and business services agglomeration in descending order. Lin and Cao (2020) discovered that the aggregation of productive services significantly promoted the industrial construction progression of local and neighbouring regions. Yao (2020) stated that the assembly of the science and technology service industry positively promotes industrial structure heightening through labour productivity, and the aggregation of the science and technology service industry in eastern and western regions can promote industrial design boosting through the economic development level.

Some studies have argued that the role of service agglomeration in promoting industrial structure upgrading can only be realized under certain conditions. For instance, Yu (2019) found that the role of service industry agglomeration in promoting the upgrading of the industrial structure becomes apparent only when the city reaches a certain scale. Using inter-provincial panel data from China, Lin and Cao (2019) demonstrated that there is a threshold of innovation level for the industrial system advancement effect of productive service sector aggregation and that the industrial structure can only be optimized when the innovation level of productive service industry exceeds the threshold.

Existing literature encompasses numerous studies on this topic. However, few studies investigate the relationship from the perspective of space. This study seeks to identify the spatial spillover effect of service industry agglomeration by incorporating spatial analysis techniques.

3. METHODOLOGY

3.1. Research Variables

This section provides details of the related variables and the methods of measurement, including dependent variable, independent variable, and control variables.

3.1.1. Industrial Structure Upgrading

According to SWang, Zhou, and Zhong (2020) we measure industrial structure upgrading by comparing the value of tertiary industry added to the value of secondary industry added. The equation is as follows:

$$ISU = Y_3/Y_2 \quad (1)$$

Where ISU is the level of industrial structure optimization. Y_3 and Y_2 are the output values of tertiary and secondary industries, respectively.

3.1.2. Service Industry Agglomeration

Following the research from Song, Liao, and Wang (2019) and Yang, Qin, and Chen (2021) we calculate the level of service industry agglomeration by location entropy index. The equation is as follows:

$$SS_i = (q_i/q)/(gdp_i/gdp) \quad (2)$$

Where i is the province. q_i and q represent the output added by the tertiary industry in each province and the whole of China, respectively. gdp_i and gdp represent the gross domestic product in each province and the whole of China, respectively. SS is the agglomeration level of the service sector. If $SS > 1$, the advantage of service industry agglomeration is more pronounced compared to the national level. Table 1 presents the mean value and ranking of the service industry agglomeration levels for each province from 2000 to 2020. Based on the data in Table 1, we draw the distribution of service industry gathering. Only a few provinces exhibit significant agglomeration advantages ($SS > 1$, red color in Figure 1).

Table 1. Average and ranking of service industry agglomeration, 2000-2020.

Province	Mean	Ranking	Province	Mean	Ranking	Province	Mean	Ranking
Beijing	1.6792	1	Yunnan	0.9820	12	Jiangsu	0.9161	23
Shanghai	1.3111	2	Gansu	0.9813	13	Shaanxi	0.9086	24
Tibet	1.2186	3	Hunan	0.9721	14	Fujian	0.9062	25
Tianjin	1.1304	4	Zhejiang	0.9705	15	Shanxi	0.8971	26
Qinghai	1.1146	5	Guizhou	0.9673	16	Hebei	0.8964	27
Hainan	1.0513	6	Anhui	0.9641	17	Shandong	0.8739	28
Guangdong	1.0443	7	Liaoning	0.9519	18	Jiangxi	0.8423	29
Jinlin	1.0103	8	Guangxi	0.9457	19	Henan	0.7956	30
Chongqing	1.0101	9	Hubei	0.9432	20	Heilongjiang	0.7890	31
Neimenggu	0.9874	10	Xinjiang	0.9243	21			
Ningxia	0.9869	11	Sichuan	0.9240	22			

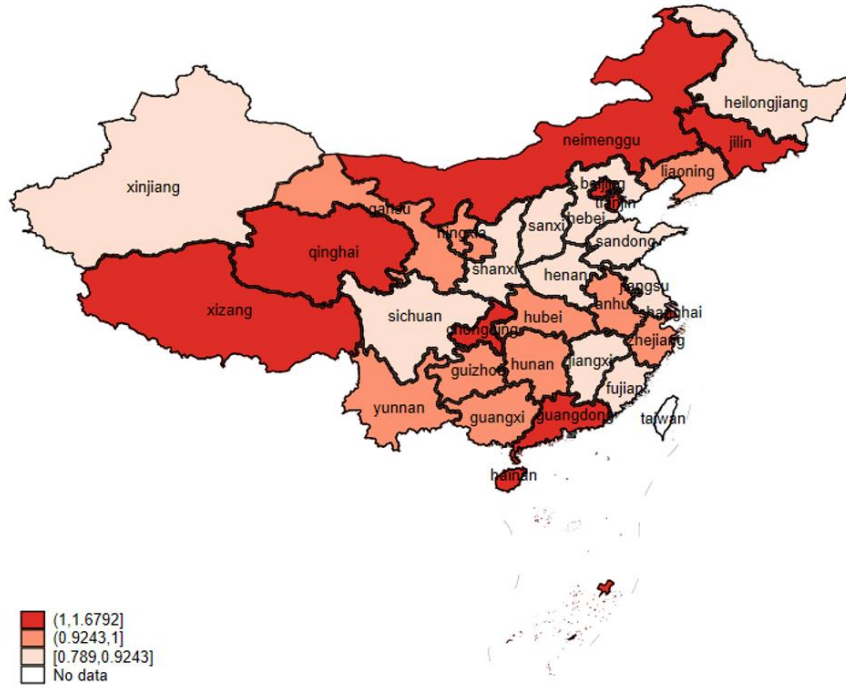


Figure 1. The distribution of service industry gathering.

3.1.3. Control Variables

According to the research from Hao, Ren, and Liu (2021); Zhang and Huang (2021) and Wang and Wu (2022) we utilize four indicators as control variables, encompassing urbanization (quantified by the percentage of the urban populace within the overall population), fiscal expenditure (evaluated by the ratio of fiscal spending to GDP), foreign direct investment (assessed by the proportion of foreign direct investment to GDP), and infrastructure development (measured by the ratio of highway length to land area).

Table 2. Descriptive statistics.

Variables	Code	Observations	Minimum	Mean	p50	Maximum	Std.
Industrial structure upgrading	ISU	651	0.518	1.191	1.038	5.297	0.623
Service sector agglomeration	SS	651	0.695	0.997	0.965	1.812	0.176
Urbanization	URB	651	0.195	0.512	0.505	0.938	0.160
Fiscal expenditure	FIS	651	0.069	0.243	0.201	1.354	0.183
Foreign direct investment	FDI	651	0.000	0.022	0.017	0.163	0.022
Infrastructure	INF	651	0.018	0.721	0.624	2.205	0.495

Note: p50 is the median. Std. is the standard deviation.

3.2. Data Collection

This current study selects 31 provincial units in mainland China for the years 2000 to 2020 as the sample. Data are obtained from the China Statistical Yearbook (2001-2021). Table 2 presents descriptive statistics for the related variables. The sample size is 651. The mean value of variables does not deviate significantly from the median, indicating that the distribution of observations is relatively uniform.

3.3. Econometric Model

To explore the relationship between variables, we construct the following baseline model.

$$ISU_{i,t} = \alpha_0 + \alpha_1 SS_{i,t} + \alpha_2 X_{i,t} + \varepsilon_{i,t} \tag{3}$$

Where *i* is the province. *t* is the time dimension. *ISU* is the industrial structure upgrading. α_0 is intercept term. *SS* is service industry agglomeration. *X* is the control variable, and $\varepsilon_{i,t}$ is a random disturbance term.

To examine the spatial spillover effect of the service industry cluster, we introduce the spatial factor and build the econometric model, as depicted in Equation 4.

$$ISU_{it} = \rho \sum_{j=1}^n W_{ij} ISU_{it} + \beta \sum_{j=1}^n W_{ij} SS_{it} + \delta SS_{it} + \mu \sum_{j=1}^n W_{ij} X_{it} + \theta X_{it} + \varepsilon_{it} \tag{4}$$

Where ρ is the Spatial autocorrelation coefficient. ε_{it} is the random disturbance term. W_{ij} is the spatial weight matrix. This study establishes adjacent spatial weight matrix ($W1$) and second-order inverse distance spatial weight matrix ($W2, W3$) by Equations 5, 6, 7, and 8.

$$W_{ij} = \begin{cases} 1, & \text{If province } i \text{ is adjacent to province } j \\ 0, & \text{Others} \end{cases} \quad (5)$$

$$W_{ij} = \begin{cases} \frac{1}{d_{ij}^2}, & i \neq j \\ 0, & i = j \end{cases} \quad (6)$$

$$W_{ij} = \begin{cases} \frac{1}{c_{ij}^2}, & i \neq j \\ 0, & i = j \end{cases} \quad (7)$$

$$W = \begin{bmatrix} w_{11} & w_{12} & \dots & w_{1n} \\ w_{21} & w_{22} & \dots & w_{2n} \\ \dots & \dots & \dots & \dots \\ w_{n1} & w_{n2} & \dots & w_{nn} \end{bmatrix} \quad (8)$$

Where d_{ij} represents the straight-line distance between provincial capitals. c_{ij} represents the geographic distance between provinces, calculated by the longitude and latitude of each provincial capital.

4. RESULTS

To determine the appropriate spatial econometric model, we first conduct the Lagrange Multiplier (LM), Wald, and Hausman tests. The results are presented in Table 3. According to the outcomes of LM and Wald tests, the null hypothesis of degradation to the Spatial Error Model (SEM) or Spatial Lag Model (SLM) is rejected at the 1% level. The results of the Hausman test indicated that fixed effects are preferred over random effects. Therefore, we use the Spatial Durbin Model (SDM) with fixed effects for further analysis.

Table 3. The tests of LM, Wald, and Hausman.

Test type	Statistics	p-value
LM-SEM	179.707	0.000
Robust LM-SEM	154.166	0.000
LM-SLM	33.065	0.000
Robust LM-SLM	7.524	0.006
Wald-SEM	115.710	0.000
Wald-SLM	115.590	0.000
Hausman	33.040	0.000

Due to the probably endogenous problem in the spatial econometric model, the regression results may be ineffective by ordinary least squares (OLS) (Anselin, 2013). Following the research from Elhorst (2003), we employ Maximum Likelihood Estimation. The outcomes are displayed in Table 4.

Table 4. The results of regression.

Variables	Column (1) FE	Column (2) SDM(W1)	Column (3) SDM(W2)	Column (4) SDM(W3)
SS	2.154*** (0.625)	2.018*** (0.117)	1.946*** (0.112)	2.052*** (0.114)
URB	1.194* (0.684)	-2.647*** (0.263)	-2.953*** (0.264)	-3.166*** (0.302)
FIS	0.175 (0.504)	-0.956*** (0.153)	-1.166*** (0.164)	-1.096*** (0.155)
FDI	-4.353*** (1.075)	-0.254 (0.584)	-0.523 (0.569)	-0.494 (0.572)
INF	0.175 (0.199)	0.112 (0.071)	0.092* (0.050)	0.076 (0.051)
Constant	-1.640** (0.733)	-	-	-
ρ	-	0.375*** (0.045)	0.364*** (0.047)	0.340*** (0.046)
Observations	651	651	651	651
R ²	0.381	0.662	0.691	0.693

Note: Standard errors are in parentheses. * p < 0.1, ** p < 0.05, *** p < 0.01. Dependent variable is ISU. Column (1) presents the results of the baseline model. Column (2), Column (3), and Column (4) present the reports of SDM under W1, W2, and W3, respectively.

In Column (1), the coefficient for service industry agglomeration is 2.154 ($p=0.000$), which is significantly positive at the 1% level, and the findings from the reports of SDM are consistent ($\beta_1 = 2.018, p_1 = 0.000; \beta_2 = 1.946, p_2 = 0.000; \beta_3 = 2.052; p_3 = 0.000$). Both traditional econometric models and spatial econometric models show that service industry gathering optimizes the industrial structure. The R^2 is 0.386 in column (1), while in SDM, there is a significant improvement in R^2 (0.662, 0.691, 0.693). Meanwhile, the spatial autocorrelation coefficients are significantly positive at the 1% level ($\rho_1 = 0.375, p_1 = 0.000; \rho_2 = 0.364, p_2 = 0.000; \rho_3 = 0.340, p_3 = 0.000$). This suggests that it is more effective to use a model that includes spatial factors to capture the effect.

Since the SDM model cannot accurately capture the correlation between variables, according to LeSage and Pace (2009) we decompose the spillover effect into Direct Effect (DE) and Indirect Effect (IE) using the SDM partial differentiation method. The DE reflects the influence of service industry clustering on the enhancement of industrial framework within the same region as well as the feedback effect from foreign regions, while the IE captures the influence of service industry gathering from neighboring regions, as shown in Figure 2.

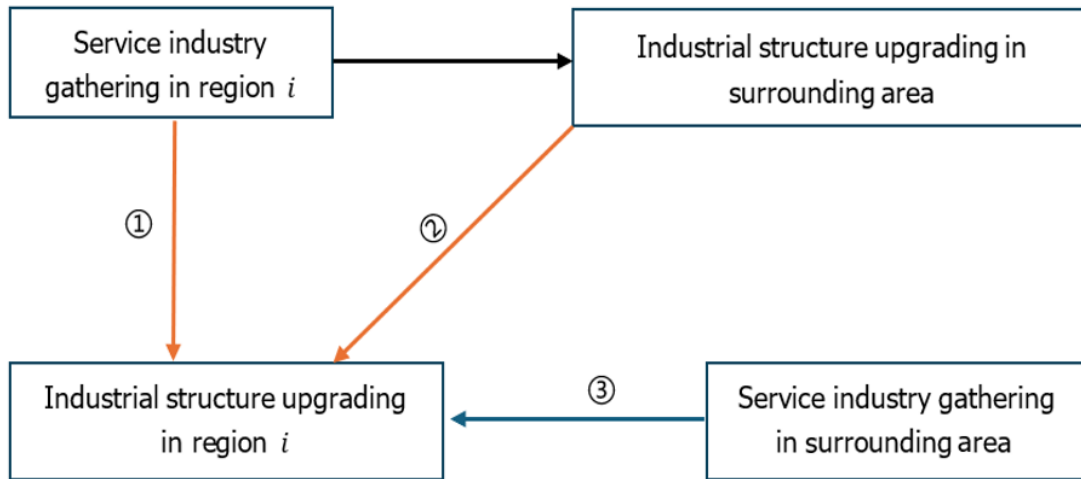


Figure 2. Direct effect and indirect effect.

Note: The feedback effect is represented by ②. The direct effect is the sum of ① and ②, and the indirect effect is represented by ③.

The outcomes of the decomposition impacts are illustrated in Table 5. In the DE, the coefficients of SS are 2.158 ($p=0.000$), 2.035 ($p=0.000$), and 2.094 ($p=0.000$) under $W1, W2,$ and $W3$ with statistical significance at the 1% level, indicating that, in the same province, service agglomeration promote the industrial structure upgrading. In the IE, the coefficients of SS are 1.999 ($p=0.000$), 2.316 ($p=0.000$), and 0.940 ($p=0.028$) with statistical significance at the 1% level under $W1$ and $W2$ while at the 5% level under $W3$, indicating that the service industry agglomeration in neighboring areas has a positive promoting role on the upgrading of local industrial structure through the radiation effect.

Table 5. decomposition results of spatial spillover effect.

Variables	W1		W2		W3	
	DE	IE	DE	IE	DE	IE
SS	2.158***	1.999***	2.035***	2.316***	2.094***	0.940**
URB	-2.326***	4.890***	-2.801***	4.405***	-2.980***	4.888***
FIS	-0.854***	1.267***	-1.054***	2.624***	-1.026***	1.366***
FDI	-1.146**	-13.060***	-1.210**	-18.540***	-1.356**	-21.090***
INF	0.096	-0.248**	0.083*	-0.252**	0.068	-0.213**

Note: * $p < 0.1,$ ** $p < 0.05,$ *** $p < 0.01.$ Dependent variable is ISU.

5. CONCLUSIONS AND DISCUSSIONS

This research explores the correlation between service industry accumulation and the optimization of the industrial framework, utilizing the SDM with panel data encompassing 31 provinces in mainland China spanning from 2000 to 2020. The analysis reveals that the concentration of the service industry notably facilitates the improvement of industrial structure, aligning with the discoveries from Xu and Wang (2022). Being a sector reliant on technology and knowledge, the service industry supplies human and intellectual capital essential for the production of the manufacturing sector (Li, 2020) thus serving as a crucial pillar for the transformation and advancement of industries (Yu, 2019).

Furthermore, it has been observed that the influence of service industry agglomeration on the enhancement of industrial structure exhibits spatial spillover effects. The concentration of service industries breaks through spatial constraints, resulting in inter-regional flows and arrangements that facilitate the advancement of industrial structures in nearby areas (Sun & Li, 2012). The enhancement of the industrial structure in neighboring regions consequently stimulates the improvement of the local industrial structure through spillover effects. Additionally, the aggregation of service industries in neighboring areas is significant in advancing the local industrial structure. The escalation in

service industry concentration in adjacent provinces generates a diffusion impact, triggering the transfer of knowledge and capital, thereby fostering the progression of the local industrial structure. Findings from the analysis suggest that the concentration of service industries not only offers assistance to the local industrial framework but also exerts a spillover impact on the surrounding regions.

This investigation furnishes a theoretical framework for examining the correlation between service industry clustering and the enhancement of industrial composition. Moreover, it delivers practical instructions for local authorities to foster the evolution of industrial composition. Nonetheless, this study encounters certain constraints. Initially, owing to data availability, solely the data from Chinese provinces was contemplated. The outcomes derived from cities at the prefecture level might be more precise due to their extensive sample size. In future research, we will try to utilize statistics from cities at the prefecture level to refine the empirical assessment of this study. Secondly, we only establish the neighborhood weight matrix and the geographic weight matrix in the empirical analysis. Due to technological constraints, certain crucial spatial weight matrices, like the economic weight matrix, are disregarded.

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