

International Journal of Asian Social Science ISSN(e): 2224-4441/ISSN(p): 2226-5139

URL: www.aessweb.com



# SOCIO-ECONOMIC AND CULTURAL FACTORS EFFECTING MIGRATION BEHAVIOR IN DISTRICT SARGODHA, PAKISTAN



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## ABSTRACT

Migration is the most common reason of the rapid urbanization. A rapid migration occurs due to many causes like Socio-Economic, Cultural, Demographic and Psychological factors. This study is designed in context of these factors to determine the reasons behind the migration. The aim of this study is to light up the migration behavior of people in changing patterns of Demographic and Socio-Economic structure. We conduct the present study about the district Sargodha. Our study evaluates the urbanization behavior of this district i.e. Sargodha. Our study area is Sargodha. For the selection of respondents, purposive area was selected. Our sample size is about 380 and technique used in analysis was simple random sampling and the respondent are both male and female of Sargodha. With the help of designed questionnaire, we collected data. Our questionnaires having questions related to all Socio-Economic variables like Education, Literacy, Health Facilities and Unemployment etc. Furthermore, questions describe the purpose of migration and inspiration factors (pull & push factors) and asked to confined their opinion and its consequence. Then we analyse the data through suitable statistical techniques. This study reveals that, 30% people move towards cities for higher education, 29.2% people for business opportunities and 26.8% for employment. We conclude on the basis of our results that work, education, employment and business opportunities are the main factors to influence urbanization in Sargodha. The push factors are major cause of urbanization as compare to pull factors. Results also shows that majority of the respondents are adult and educated but not trained professional.

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Keywords: Migration, Urbanization, Culture, Demography, Unemployment, Socio-Economic factor.

## **Contribution/ Originality**

This study is one of very few studies which have investigated the effect of social and economic factors that affect the migration rate in district Sargodha. This study contributes towards better socio-economic policy and development of the district Sargodha that government should provide proper facilities in the rural areas.

## **1. INTRODUCTION**

It's a natural thing that everybody wants luxury in his life. Therefore, people move one place to another place to fulfill their wishes. Cities play an important role in the political, cultural and economic development of the Pakistan. The term "Urbanization" is mostly used in geography as well as demography. In the 19<sup>th</sup> and 20<sup>th</sup> century, the urbanization was rapid. In 1800, 27 million citizens were in the world which is 3% of the total population now. Urban population is increasing day by day. This process of increase of population in the cities is known as Urbanization. Urbanization means the movement of people from rural to urban areas. It means people move from

village areas to urban locations. A society's population increases its concentration in urban areas i.e. in cities and town. This process is known as urbanization.

We explain migration in this way that any permanent change in home place. It involves the "Ant Group that belongs to any institution. That Group move from one place to another place with his activities and work" (Goldscheider, 1971).

We mostly listen about "Push – Pull Theory" over the time migration rose hardly occur. Some people move cause of push factor towards cities. And some people migrate due to pull factor (attractive factor) toward cities. People migrate due to pull factor as compare to push factor (Ravenstein., 1889).

Migration is defined as "Lack of social facilities i-e less production, drought, earthquake, flood (Push factor) and (pull Factors) i-e for better education, business opportunity, overcome unemployment force of the people that migrate from one place to other (Jakson, 1969).

"We examined in Asian cities people are not attracted to hustle or bustle of cities. But actually people want facilities in their lives that's why they move from villages to cities or town" (UNESCO, 1956).

In Pakistan, according to census 1998, rural population has declined from 71.7% in 1981 to 67.5% in 1998 or by 4.2%. The urban population has increased from 28.3% in 1981 to 32.5% in 1998 or by 4.2%. This suggests that every  $3^{rd}$  person now lives in the city or town. The main Objective behind this work is to check, why people move from villages to city.

- Why people moves from rural areas to urban areas?
- And check the association between "PUSH" and "PULL" factors.
- Identify the different features of the urbanization.
- Identify the reasons behind the desire of migration rural location to urbanization.

## 2. MATERIALS AND METHODS

## 2.1. Study Area

The study area is the *SARGODHA*. It is the 11th largest city of Pakistan and one of the fastest growing cities in Pakistan. Sargodha District is administratively divided into Seven Tehsils, which contain a total of 161 Union Councils. The population of Sargodha according to 1998 census is 458,440 which are 2.666 million.

## 2.2. Study Population

The sample size is 380 (female and male) that belong to the Sargodha. We select a sample size with the reference of *"Krejcie Morgan"* Research paper. In this way we get a sample size at least 380.Simple random sampling use for collection of respondents.

# 2.2. Data Collection & Analysis

Questionnaires method is utilized to find the study objective. The questions in the questionnaire paper are mostly pre decide. Data is collected on unemployment, Personal issues, education, better living standard, health facilities, and business opportunity etc. This question is helpful for explaining the purpose of moving from village to city areas and describing the inspiration factor (push& pull factor). In this way we aware about the perception of people towards urbanization. And we asked it about the impact of urbanization. The collected data can be analyzed through different statistical parameters in SPSS. In this way we get reasonable conclusion.

# 3. RESULT

#### 3.1. Characteristic of Study Population

We observed, mostly respondents i.e. 95 percent are (20 to 30-year age). All respondents i.e. (Male, Female) are young adults. Our results indicate that 30% people move towards cities for higher education, 29% people migrate for

business opportunities and 26.8% for unemployment. About 30.0% People move for better education in urban area from rural area. For business opportunities 29.2 percent, good society 24.7 per cent, good salary/ income 22.9 percent or health facilities 21.3 percent people migrate rural to urban areas. So, results show that education, unemployment and business opportunities are main factors that influence urbanization. The push factors play major role in urbanization as compare to pull factors.

## 3.2. Stimulation for Migration

Present study demonstrates that more people move rural to urban areas because they were deprived for better education, health, better jobs, and daily life luxuries. Everybody wants luxury in real life. Therefore, people move towards the cities. We see 30.0 percent people migrate from rural to urban areas for better education and 29.2 percent respondents migrate to city for business opportunities, 22.1 percent respondent move toward city areas for good climate. Present study depicts the "PULL FACTORS" play more role as compare to push factors.



Fig-1. Respondent's purpose of migration

Extent of stimulation	Push factors		Pull factors	
	F	%	F	%
Strongly Disagree	63	16.6	183	45.3
Disagree	75	19.7	194	49.7
Neutral	78	20.5	226	59.4
Agree	78	20.5	297	83.9
Strongly Agree	68	22.6	249	61.6

Table-1. Factors responsible for stimulation for migration to the city

## 3.3. Factors Responsible for Stimulation for Migration to City

## 3.3.1. Impacts of Urbanization

We observed that most respondent know the impact of migration for moving from rural to urban areas. Our present study examines that the better education facilities is the  $1^{st}$  major problem. Now days for proper education lead to the rapid migration. 29.2 % respondents agree that business opportunity is  $2^{nd}$  major problem. Furthermore, unemployment is the  $3^{rd}$  major problem. 26.8 % of the respondents strongly favored and 24.7% respondent prefer to move towards for overcoming migration for good society. Most of the respondents are fully adjusted for the city environment.

Table-2. Perception of the respondents regarding the problems of city life due to rapid migration

Strongly	Disa	gree	Neutra	ıl	Ag	ree		Stron	gly	
Disagree			-		-				Agree	
Problems	F	%	F	%	F	%	F	%	F	%
Unemployment	61	16.1	75	19.7	70	18.4	102	26.8	72	18.9
Good Society	69	18.2	64	16.8	75	19.7	94	24.7	78	20.5
Better Climate	80	21.1	69	18.4	75	19.7	72	18.9	84	22.1
Business Opportunity	49	12.9	68	17.9	81	21.3	111	29.2	71	18.7
For better	54	14.2	57	15.0	70	18.4	114	30.0	85	22.4

# 4. DISCUSSION

After analysis of present study, we conclude that socio-economic factors play an important role for shaping migration behavior i-e education, income and business opportunity etc. All respondents are young's adults (student). Present study supports the "push-pull Theory" that present by Ravenstein. (1889).

Present study reveals that pull factor play a major role in urbanization as compare to pull factors. Respondent mostly motivated by pull factor i-e. Better education facilities, health facilities, better living standard, good climate, good society and business opportunity etc.

83.9 percent respondent strongly favored it, people migrate due to pull factors, and however few people migrate due to push factor (Table 2). Present study reveal that 30 per cent people attract towards city for getting better education facilities.29.2 per cent respondent move rural to urban areas for achieve better business opportunity.26.8 per cent people move cities areas for overcome unemployment.

This result show that range of migration rose increase due to absence of necessary education facilities, increasing unemployment, absence of good business opportunity.

# 5. CONCLUSION AND RECOMMENDATIONS

After analysis of univariate we present the result: The results are shown in the form of tables and graphs.

	Frequency	Percent
Strongly Disagree	49	12.9
Disagree	68	17.9
Neutral	81	21.3
Agree	111	29.2
Strongly Agree	71	18.7
Total	380	100.0

Table-3. People migrate in order to seek business opportunities.





Fig-2.People migrate in order to seek business opportunities.

# **Interpretation**

This table and chart shows that 29.2% people respond that people migrate in order to seek business opportunities but 21.3% people netural respond on this question.

<b>Table-4.</b> People migrate to overcome unemployment.			
	Frequency	Percent	
Strongly Disagree	61	16.1	
Disagree	75	19.7	
Neutral	70	18.4	
Agree	102	26.8	
Strongly Agree	72	18.9	
Total	380	100.0	





Fig-3. People migrate to overcome unemployment.

# Interpretation

This table and chart shows that 26.8% people respond that people migrate due to overcome unemployment.

Table-5. People who suffer from poverty they migrate.			
	Frequency	Percent	
Strongly Disagree	74	19.5	
Disagree	70	18.4	
Neutral	93	24.5	
Agree	67	17.6	
Strongly Agree	76	20.0	
Total	380	100.0	

# People who suffer from poverty they migrate.



# **Interpretation**

This frequency table and bar chart shows that 20.0% people respond that poverty is the basis reason of urbanization. But 24.5% people are neutral this question.

	Frequency	Percent
Strongly Disagree	66	17.4
Disagree	74	19.5
Neutral	73	19.2
Agree	87	22.9
Strongly Agree	80	21.1
Total	380	100.0

Table-6. P	eople migrate	to get some goo	d income or salary
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Fig-5. People who suffer from poverty they migrate.

# **Interpretation**

This table and chart shows that the people respond that due to good income or salary the urbanization happen.

Table-7. People migrate due to some personal issue			
	Frequency	Percent	
Strongly Disagree	72	18.9	
Disagree	82	21.6	
Neutral	71	18.7	
Agree	79	20.8	
Strongly Agree	76	20.0	
Total	380	100.0	



People migrate due to some personal issue.

Fig-6. People migrate due to some personal issue

# **Interpretation**

This frequency table and bar chart shows that 20.8% people respond that people migrate due to some personal issue but 21.6% people are disagree on this question.

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	Frequency	Percent	
Strongly Disagree	54	14.2	
Disagree	57	15.0	
Neutral	70	18.4	
Agree	114	30.0	
Strongly Agree	85	22.4	
Total	380	100.0	

Table-8. People migrate to get higher education





# **Interpretation**

The most powerful push factor was the lack of educational opportunities. This table and chart shows that 30.0% people respond that they migrate for the sack of higher education.

Table-9. People migrate to achieve desired goal.			
	Frequency	Percent	
Strongly Disagree	75	19.7	
Disagree	84	22.1	
Neutral	82	21.6	
Agree	79	20.8	
Strongly Agree	60	15.8	
Total	380	100.0	

People migrate to achieve desired goal. 100 80 Frequency 60 40 20 c Stro Disagree Netural Agree Strongly Disagree gly People migrate to achieve desired goal. Fig-8. People migrate to achieve desired goal.

# **Interpretation**

This frequency table and bar chart shows that 20.8% people think people migrate to achieve desired goal but 22.1% people disagree on this question.

Table-10. I copie inigrate to seek better heatin facilities			
	Frequency	Percent	
Strongly Disagree	79	20.8	
Disagree	76	20.0	
Neutral	79	20.8	
Agree	81	21.3	
Strongly Agree	65	17.1	
Total	380	100.0	

#### Table-10. People migrate to seek better health facilities

# People migrate to seek better health facilities



# **Interpretation**

This table and chart shows that 21.3% respond that people migrate for seek better health facilities.

	Frequency	Percent
Strongly Disagree	63	16.6
Disagree	75	19.7
Neutral	78	20.5
Agree	78	20.5
Strongly Agree	86	22.6
Total	380	100.0

People migrate due to crop failure in rural area.



Fig-10. People migrate due to crop failure in rural area.

# **Interpretation**

This frequency table and bar chart shows that 22.6% people strongly respond to crop failure in rural area.

	Frequency	Percent
Strongly Disagree	68	17.9
Disagree	83	21.8
Neutral	70	18.4
Agree	70	18.4
Strongly Agree	89	23.4
Total	380	100.0

**Table-12.** People migrate due to different disputes at that place

People migrate due to different disputes at that place.



Fig-11. People migrate due to different disputes at that place

# **Interpretation**

This table and chart shows that 23.4% people strongly respond that urbanization for different disputes at that place.

Table-13. People migrate to overcome drought.		
	Frequency	Percent
Strongly Disagree	71	18.7
Disagree	84	22.1
Neutral	66	17.4
Agree	80	21.1
Strongly Agree	79	20.8
Total	380	100.0





# **Interpretation**

This frequency table and bar chart shows that 21.1% people respond for to overcome drought that urbanization happen.

Table-14. People migrate for better safety.		
	Frequency	Percent
Strongly Disagree	57	15.0
Disagree	71	18.7
Neutral	91	23.9
Agree	90	23.7
Strongly Agree	71	18.7
Total	380	100.0



Fig-13. People migrate for better safety.

# **Interpretation**

This table and chart shows that 23.7% people respond that people migrate for better safety and 23.9% people gave neutral respond.

Table-15. People migrate to change their climate		
	Frequency	Percent
Strongly Disagree	80	21.1
Disagree	69	18.2
Neutral	75	19.7
Agree	72	18.9
Strongly Agree	84	22.1
Total	380	100.0

Fig-14. People migrate to change their climate



# **Interpretation**

This table and chart shows that 22.1% people strongly respond that people migrate to change their climate.

Table-16. People migrate for better service provision.		
	Frequency	Percent
Strongly Disagree	82	21.6
Disagree	77	20.3
Neutral	63	16.6
Agree	83	21.8
Strongly Agree	75	19.7
Total	380	100.0



### Interpretation

This frequency table and bar chart shows that 21.8% people respond that people migrate for better service provision.

## 6. RECOMMENDATION

We recommend to Government, make new hospital, school, college and factories in rural areas and provide job facilities in villages. In this way people not migrate from rural to urban areas and spend a life in best way. After this process our rural areas are well developed. And our country progress day by day. If our villages have all better living facilities then the rate of urbanization decreases that is better for cities. Because now a day's cities become over crowded that cause of many problems, one of them is pollution. So highly recommended that government must take good steps for education in village and also some steps to overcome unemployment in village and provide them small business opportunities in their respective villages so as to minimize the increasing rate of urbanization.

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